

International Urban Cooperation

Outline of Urban Cooperation Action Plan Ikoma&Ancona

20 November 2019

After and thanks to the Study Tours, Ancona and Ikoma identified two specific objectives of action.

Objective 1

Creating “Places of Experience” by Making Use of Local Resources in Each City for Inclusive and Sustainable Economic Development

- To foster citizens’ bonds to Ancona/Ikoma and promoting the attractiveness of both cities

Objective 2

Joint Sustainable Tourism and Economic Initiatives
Revitalization of each city by strengthening cooperation among them and with the Adriatic and Ionian Cities (FAIC)

The action plan was jointly developed in order to include 2 activities.

Activity 1

Creation of “places of experience” by using local resources of Ikoma and Ancona such as nature, history, and culture

Activity 2

Development of a joint strategy for slow tourism

Creation of “places of experience”

Objectives

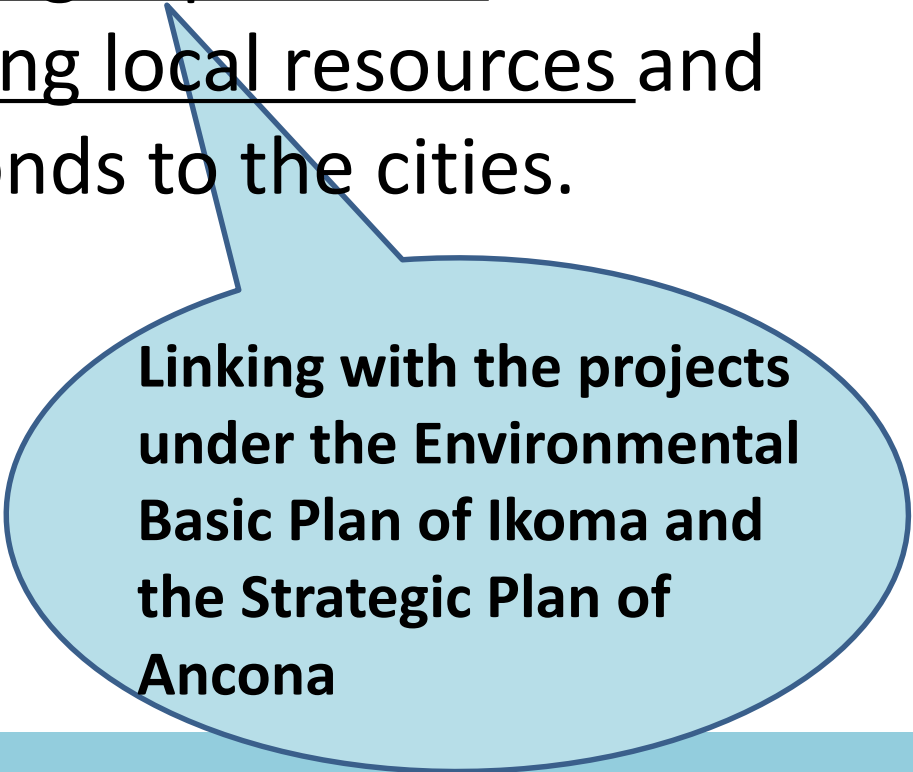
Creating “Places of Experience” by Making Use of Local Resources in Each City for Inclusive and Sustainable Economic Development

Expected Results

- Ikoma city: increase of the number of people who want to continue to live and want to move in Ikoma City, which can promote sustainable city development.
- Ancona city: start a collaboration among Ancona, Ikoma, the academic sectors and the Omero Tactile Museum experts also in order to set up a feasibility study.

Creation of “places of experience”

Re-recognize the attractiveness of Ikoma city/Ancona city through “places of experience” by utilizing local resources and get more people’s bonds to the cities.



**Linking with the projects
under the Environmental
Basic Plan of Ikoma and
the Strategic Plan of
Ancona**

Activity 1

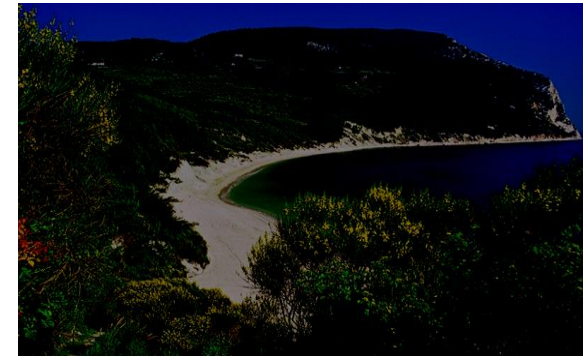


Examples of “places of experience” in Ikoma and Ancona

Experiencing the traditional chasen
(bamboo whisk) handicraft and tea
ceremony in Ikoma Takayama Chikurin-en



Experiencing the Conero Natural Park
nature, handicrafts and food production
in Ancona



Considering the methodology of slow tourism and its implementation

Objectives

Joint Sustainable Tourism and Economic initiatives
Revitalization of each city by strengthening cooperation among Ikoma City, Ancona City and the cities participating in the Forum of Adriatic and Ionian Cities (FAIC)

Development of Joint Strategy for Slow Tourism

Expected Results

- increased number of visitors from overseas to invigorate both cities economies and communities
- Improvement in civic pride and in the consciousness of the cities potentialities

Considering the methodology of slow tourism and its implementation

Description

- Plan and implement slow tourism through “places of experiences” as planned under the Specific Object 1, Takayama Chikurin-en, Conero Natural Park and other tourist resources.
- Revitalization of Ikoma City and nurture of civic pride by collaborating with Ancona city and the FAIC

Development of a Joint Strategy for Slow Tourism



The Future Sustainability of the cooperation process

- The IUC Programme allowed to get to know **different geographical, cultural and political realities**, to **learn** from each other, to see urban solutions from **different perspectives**, to create **bonds** between communities.



- The sustainability will be guaranteed by the creation of **working groups for delivering the specific objectives and outputs** and in order to make them part of the institutional and political programmes of both Ikoma and Ancona Cities.

- The **working groups** will aim at the sustainable city development planning and SDGs achievement in **cooperation with a wide range of stakeholders** such as tourist operators, welfare experts, environment experts, urban planning experts.



Thank you

Grazie

どうもありがとう

