



International Urban Cooperation Report of Action Plan

17 May 2019

Ikoma City, Japan & Ancona City, Italy

18 (Wed) - 21 (Sat) April, 2018

The aims of exchange programme are

- (1) Clean Energy
- (2) Social Inclusion
- (3) Healthy City



Developed the program to receive advice on tourism from the view point of foreign tourists

18 April

Courtesy call on mayor and a discussion session

Confirmed that both cities would work together to solve the common problems through this project.

Study visit

- Got to know the topography of Ikoma by seeing around the city.
- Realized that Ikoma is a residential city with rich nature.



19 April

Visit to the South Children Center

- Understood that the center provide childcare services that supports women's participation into the workforce;
- Learned practical examples of childcare through exchange of views with the childcare staff and inspection of center.



19 April

Visit to local industry

Visited Japanese *Sake* breweries. Nara Prefecture is the birthplace of Japanese *Sake*.



19 April

Visit to the child-rearing support center

- Visited the center which is a base of child care support.
- The center provides a wide range of services from offering of fun activities for children to taking care of abused children.



19 April

Visit to Ikoma North Elementary and Junior High Schools

Tour of the school buildings that adopt an environmentally friendly design in which renewable energy facilities such as PV and geothermal power generation system.



The schools opened in April 2017

20 April

Lecture on the elderly support services

Discussion on measures for seniors and tour to the preventive care class and other related facilities.



20 April

Visit to the Takayama Chikurin-en

Visited a tea-whisk production site and experienced the Japanese tea ceremony in Takayama which is the production area of the tea-whisks, one of the Japanese traditional crafts.



Experience of tea ceremony

20 April

Visit to the Takayama Chikurin-en



Interacting with the craftsmen who keep their tradition.

21 April

Exchange meeting with citizens



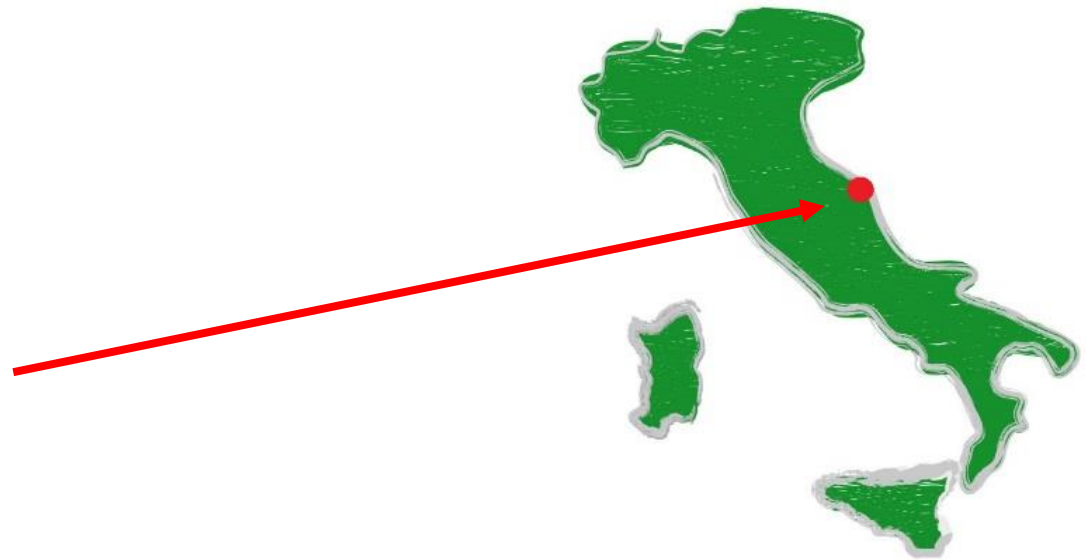
Reports of activities from
the local citizen's groups



3 (Wed) - 6 (Sat), October 2018

Followed the format of the study tour in Ikoma for 4 days

Ancona City



3rd (Wed), October

View from “Palazzo degli Anziani”

A beautiful city surrounded by the sea and the mountains.



Study Tour in Ancona



3 October

Visit to “Palazzo degli Anziani”

Mixture of historical and modernized parts of the institutional buildings



3 October



Visit to the City Museum



Paintings and models are well displayed, and visitors can visually learn about the city's history for 2,400 years.

4 October

Inspection of the mentally disabled daycare service center and the state jail



Efforts to realize the society where all people can live comfortably



4 October

Visit to an olive oil farm



Realization of agricultural industry to the value-added industries by utilizing local products, in which combining the functions of farming, farm products processing, and distribution, sales and running of a restaurant.

4 October

Visit to the “Mole Vanvitelliana-Lazzaretto”



- Renovation to bring it back to its architectural form (1730-1740).
- Introduction of air conditioning system using seawater renewable power.

4 October

Visit to the “Omero Tactile Museum”



- The innovative museum provides visitors with the experience to touch and feel the exhibits.
- Everybody can enjoy including the people visually impaired.

5 October

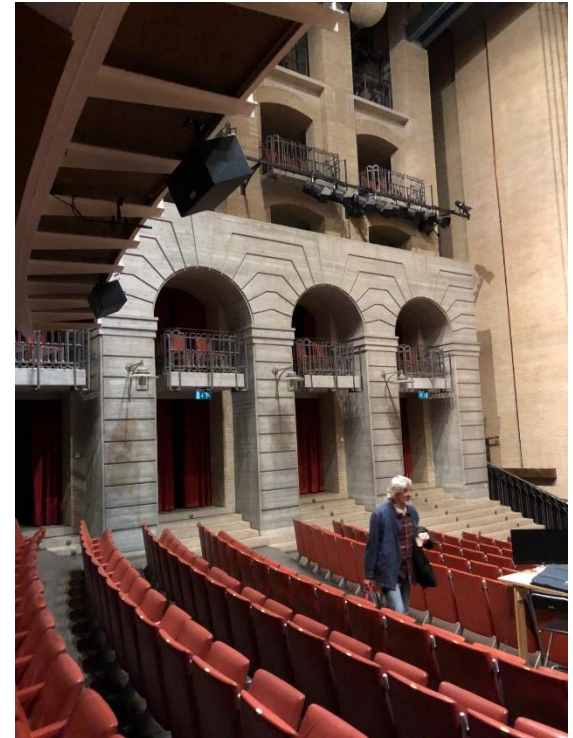
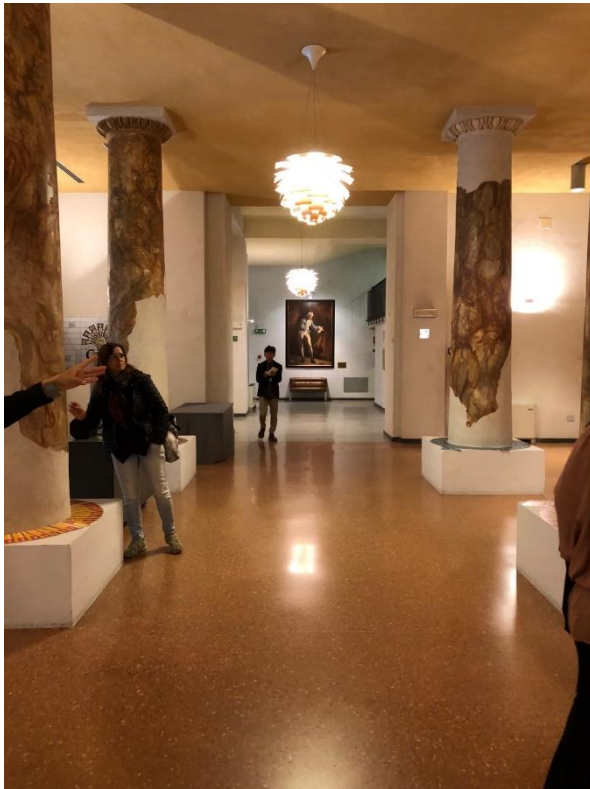
Lecture about the of Ancona city



Lectures on mobility management, energy policy, climate change adaptation projects, re-development district plans, and others.

5 October

Visit to a municipal theater



The theater was renovated and introduced new technologies, while the facility well presents the history of the city.

5th (Fri), October

Exchange meeting with citizens' groups



Received lectures from the City University, a social welfare group, the chamber of commerce, the Conero Natural Park and environmental conservation group.

The objectives of the exchange programme

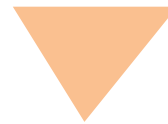
- (1) Clean Energy
- (2) Social Inclusion
- (3) Healthy City



The ultimate goal is to create a sustainable city where people can live happily and want to continue to live in the city.

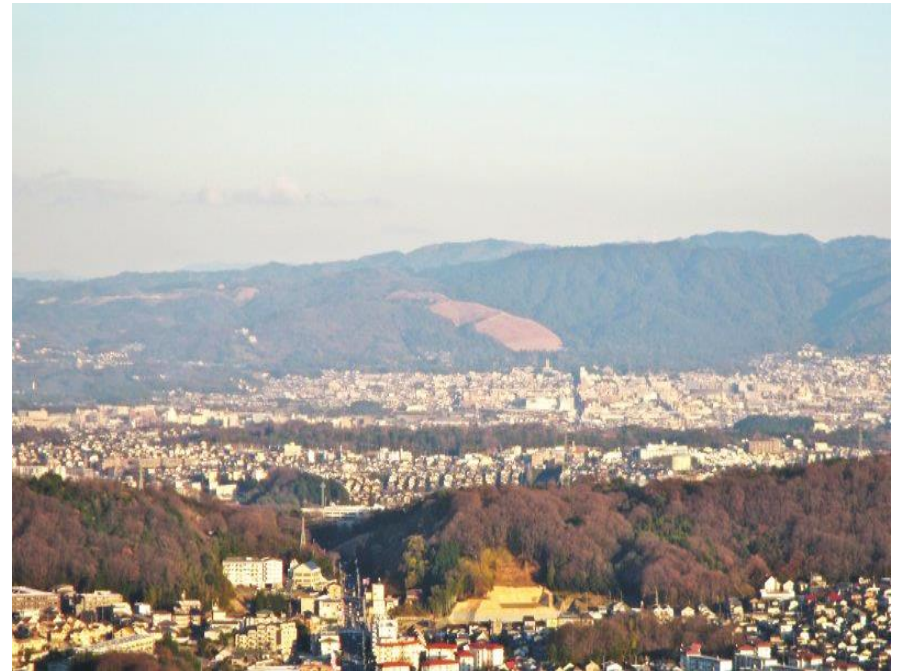
Good Practices in Ancona

- Creating a city in which people can comfortably live in through policies related to energy and inclusiveness.
- History of the city is an asset that make it attractive and make people love it.



Increase of the number of people who want to live in the city, which helps our city to become more sustainable.

- Environmental and social problems are global.
- Cities of countries with mature economies such as Ikoma and Ancona face the same challenges such as environmental, waste and energy issues, and aging population. The migration flows that heavily affect Ancona represents an exception at the moment.



- Ancona and Ikoma are far in terms of distance, but not that much in terms of urban issues and population trends and characteristics.



- Learning how to face these issues in different ways and with different cultural backgrounds can be a fruitful and enriching experience.

KEY LEARNING AND CHALLENGES



- Ikoma is a modern and efficient city deeply engaged in involving all the layers of the society in the city management especially in waste, environmental and social matters with the aim of empowering the citizens.
- Ancona has similar initiatives going on but could and still can learn a lot from the Ikoma experience and integrate it with the important urban and social regeneration actions and projects currently going on.



- Sustainable economic and tourism initiative is another key field of collaboration. Seeing each other's economic and especially cultural and natural heritage and tourist assets helped us and confirmed the perception that not enough has been done so far for developing them.
- Both cities could and still can learn a lot from the institutional, cultural and human exchange.



KEY LEARNING AND CHALLENGES



- Ancona can use this exchange experience for opening its tourist economy to a more international (Japan, why not?) and environmentally aware target while Ikoma can learn from Ancona how to valorize and sustainably develop its natural and cultural assets, somehow given for granted so far and not cherished enough from the tourist point of view.





OUTLINE OF ACTION PLAN

Learned from the Study Tours, Ancona and Ikoma identified two specific objectives of actions.

Objective 1

Creating “Places of Experience” by Making Use of Local Resources in Each City for Inclusive and Sustainable Economic Development

- To foster citizens' bonds to Ancona/Ikoma by making use of local resources of each city and promoting the attractiveness of both cities

Objective 2

Joint Sustainable Tourism and Economic Initiatives

Revitalization of each city by strengthening cooperation among Ikoma City, Ancona City and the cities participating in the Forum of Adriatic and Ionian Cities (FAIC)

Learned from the Study Tours, the action plan was jointly developed that includes 2 activity plan.

Activity 1

Creation of “places of experience” by utilizing its local resources of Ikoma and Ancona such as nature, history, and culture

Activity 2

Development of joint strategy for slow tourism

Creation of “places of experience”

Objectives

Creating “Places of Experience” by Making Use of Local Resources in Each City for Inclusive and Sustainable Economic Development

Expected Results

- Ikoma city: Increase of the number of people who want to continue to live and want to move in Ikoma City, which can promote sustainable city development.
- Ancona city: Start a collaboration among Ancona, Ikoma, the academic sectors and the Omero Museum expert also in order to set up a feasibility study.

Creation of “places of experience”

Re-recognize the attractiveness of Ikoma city /Ancona city through “places of experience” by utilizing its local resources and get more people’s bonds to the cities.

**Linking with the projects
under the Environmental
Basic Plan of Ikoma.**

Examples of “places of experience” In Ikoma and Ancona

- A visit to the making of chasen (bamboo whisk) and tea ceremony in Ikoma
- Conero Natural Park, handicrafts and food promotion in Ancona
- The events, such as nature observation, farming experience where you can take advantage of the rich natural environment and enjoy nature



Considering the methodology of slow tourism and its implementation

Objectives

Joint Sustainable Tourism and Economic initiatives

Revitalization of each city by strengthening cooperation among Ikoma City, Ancona City and the cities participating in the Forum of Adriatic and Ionian Cities (FAIC)

Development of Joint Strategy for Slow Tourism

Expected Results

- Slow (quality) Tourism is promoted by increasing the number of visitors from overseas to invigorate both cities
- Civic pride will be facilitated by realizing that the cities attract foreign tourists

Considering the methodology of slow tourism and its implementation

Description

- Plan and implement slow tourism through “places of experiences” planned under the Specific Object1, Takayama Chikurin-en, Conero Natural Park and other tourism resources.
- Revitalization of Ikoma City and nurture of civic pride by collaborating Ancona city and FAIC.

Development of Joint Strategy for Slow Tourism



Activity1 & 2 + Visit to Ancona City from Ikoma

As development of activity 2



We can learn the good practices of the city of Ancona

In particular, Ancona has good practices on social inclusion, a city where all people can live happily, including the case of Omero Tactile Museum of Arts.

Sustainability of the cooperation process

- The IUC Programme allowed to get to know **different geographical, cultural and political realities**, to **learn** from each other, to see urban matters and related solutions from **different perspectives**, to create **bonds** between communities.
- The sustainability will be guaranteed by the creation of **working groups that will collaborate for delivering the foreseen specific objectives and outputs** and in order to make them part of the institutional and political programmes of both Ikoma and Ancona Cities.



Aiming at sustainable city development planning in cooperation with a wide range of stakeholders such as tourism, welfare, environment, city development field



Achievement of SDGs



Discussion with citizens of Ikoma on the action plan

Thank you for your attention!



Promotion of local products each other!