

IUC-NA

Integrated Local Action Plan (iLAP)

Summary

<u>City:</u>	Zaragoza	Chihuahua
<u>Province, State, Department...:</u>	Zaragoza province and of the autonomous community of Aragon, Spain.	State of Chihuahua
<u>Country:</u>	Spain	Mexico
<u>Population:</u>	700,000	978,232
<u>Size (km²)</u>	973.78 km ²	8,384.37 km ²
<u>Period of cooperation</u>	November 2017- November 2019	

<u>Cooperation Themes:</u>	<ul style="list-style-type: none"> • Smart cities and regional/urban innovation and competitiveness • Inclusive and sustainable economic growth • Sustainable Urban Mobility • Defining a City Vision and Sustainable Urban Mobility
<u>Related SDGs and Urban Agenda topics:</u>	<p>SDGs: 9- Industry, innovation and infrastructure 11- Sustainable cities and communities</p> <p>EU Urban Agenda: -Jobs and skills in the local economy -Digital transition</p>
<u>Key focus of cooperation themes:</u>	-Inclusive and sustainable economic growth
<u>Key challenges of cooperation theme:</u>	Strengthen the entrepreneurship ecosystem in both cities by investing in innovation, training, and facilitation. A mutual learning of the entrepreneurship municipal policy launched.
<u>Main objectives of cooperation as described in the U-CAP:</u>	<ul style="list-style-type: none"> - Foster strategic urban planning - Improve sustainability at economic, social and environmental level in both cities



	<ul style="list-style-type: none"> - Foster entrepreneurship, business and trade relationships between Zaragoza and Chihuahua
<p>Short description of main <u>activities</u> and key <u>outputs</u> (e.g. pilot projects):</p>	<p>Chihuahua hosted Zaragoza for the first Learning Exchange in March 2018 which included a broad range of local stakeholders. Soon after, Chihuahua and Zaragoza joined the EU Delegation to the US for the City Summit at SXSW in Austin (Texas) along with other IUC-NA cities.</p> <p>Following the EU@SXSW, both cities participated in the Smart City Expo in Puebla, Mexico which was an excellent opportunity to network, discuss achievements and challenges experienced by both of the cities and promote Zaragoza's innovative citizen card.</p> <p>A technical visit from representatives from the city of Chihuahua to Zaragoza in the spring 2018 had a positive impact on the cooperation as they exchanged knowledge on some of the main city projects (Chamber of Commerce, Merca Zaragoza, PLAZA, ETOPIA) and networked with key local stakeholders.</p>
<p>Expected <u>results</u> and <u>benefits</u>:</p>	<p>Zaragoza has been able to exchange good practices in the area of strategic planning with the city of Chihuahua. Ebrópolis and IMPLAN (strategic planning department for Chihuahua) have been able to go deeper in their work plans and strategic planning methods as a result of the cooperation. Moreover, colleagues from Chihuahua attended the annual training course for Latin American civil servants and political representatives.</p> <p>Sustainability linked to urban mobility has been the focus of cooperation. Zaragoza's citizen's card has become an important case study for Chihuahua. Moreover, and thanks to the IUC programme we were able to present this project in Smart City Expo, Puebla 2018.</p> <p>Our cities have also been able to focus on economic sustainability as our Chambers of Commerce were able to connect the economic sector and local entrepreneurship programmes in both cities in order to exchange good practices. The UACH (University of Chihuahua) and ETOPIA (Center for Art and Technology) through a bilateral technical visit has connected young entrepreneurs.</p>





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Programme

For further information (including access to the full iLAP), please **contact:**
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