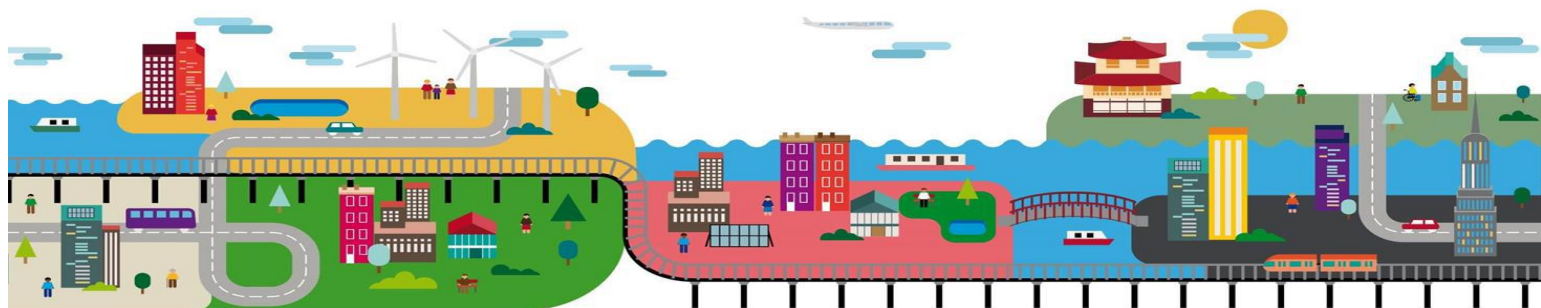


IUC Urban Cooperation Action Plan (U-CAP) Summary

City:	Yantai (CN), Kunming (CN), Haikou (CN), Liuzhou (CN), Nanjing (CN)	Rome (IT), Granada (ES), Nice (FR),
Province, State, Department...:	N/A	N/A
Country:	China	Italy, Spain, France
Population:	N/A	N/A
Size (km²)	N/A	N/A
Period of cooperation	July 2018 to November 2020	
Cooperation Themes:	Culture, Tourism and Education	
Related <u>SDGs</u> and <u>Urban Agenda</u> topics:	Quality Education: SDG 4 Sustainable Cities and Communities: SDG 11 EU Urban Agenda Topics: Culture/Cultural Heritage, Digital Transition	
Key <u>focus</u> of cooperation themes:	Culture, Tourism and Education: Promote and define joint activities between the various stakeholders of the cities involved to carry out projects and initiatives to encourage sustainable and intelligent tourism, actions to enhance local culture and cultural heritage, and collaborations between universities and companies to develop joint educational and research programs.	
Key <u>challenges</u> of cooperation theme:	Culture, Tourism and Education: <ul style="list-style-type: none"> → Sharing best practices, pilot projects and exchange of information. → Exploring joint opportunities between Chinese and EU cities. → Organize joint schools, double degrees and institutes. → Develop and use digital tools and platforms to facilitate the cooperation. 	
Main <u>objectives</u> of cooperation as described in the U-CAP:	Facilitate the coordination of the concrete cooperation projects for each thematic cluster	
Short description of main <u>activities</u> and key <u>outputs</u> (e.g. pilot projects):	→ September 2018: Mission of the Chinese Cities to <u>Rome, Nice and Granada</u> . Workshop in Rome with representatives from universities and stakeholders of the touristic sector. Meetings in Granada with local universities.	



- November 2018: Mission of the European Cities to Yantai and Kunming. Signing of MoUs and follow up of the mission to EU.
- April 2019: High Level Forum on Regional and Urban Policy Cooperation in Brussels, roundtable on Innovation in Rome. Focus on themes and stakeholder mix for pilots and cooperation models. Follow-up by means of webinars with European and Chinese cities.
- June 2019: mission of Rome and Granada to Liuzhou: first city-to-city mission of the IUC cities in 2019 and a follow-up to the encounters that took place in the EU in April 2019. Mission of Rome and Granada to Nanjing: participation to the Nanjing Techweek.
- September 2019: second mission of Rome and Granada to Yantai and Liuzhou. Identification of possible pilot projects and signing of MoUs.
- October 2019: visit of Haikou in Nice for the Innovative City Fair. Bilateral cooperation exchange.
- November 2019: Chinese cities visited Rome and attended the IUC Global event in Brussels. IUC Asia meetings took place in Brussels on Wednesday 20th November, in which Chinese delegates met with counterparts from the European pilot cities of Granada, Rome, and Nice to discuss pilot projects.
- April 2020: IUC Asia Covid19 response discussion and plan for: Digital Meetings, Matchmaking Sessions, Conferences - strategy and operationalization
- April 2020: Liuzhou - European Cities virtual Covid19 exchange
- April 2020: Granada and Rome virtual pilot development meetings with the IUC experts
- May 2020: Yantai - Rome virtual cooperation exchange
- May 2020: Liuzhou - IUC Experts virtual briefing
- June 2020: Yantai-Rome virtual cooperation exchange

Expected results and benefits:

The activities carried out led to the definition of the following pilot project proposals:

- **Education**
- Summer schools: Summer school on BIM & GIS for digital design Sapienza University of Rome, Summer school on Precision Agriculture Yantai University and Tuscia University of Rome, Summer School on Sustainable and Smart Tourism Luiss University of Rome.
- Joint Institute: Proposal for the establishment of a Sino-Italian Institute of Vine and Wine Science between Tuscia University and Yantai University involving also industrial partner (Setel company from Rome and Changyu Winery from Yantai).
- Student exchange programs and joint educational programs: University of Yantai and Sapienza University of Rome in the field of Urban Cultural Heritage protection.
- Mutual programs for the exchange and internship of students, professors and staff from University of Granada and Kunming in the field of blockchain and biotech and from University of Granada and Universities from Liuzhou.



- Europe Asia Research Platform: development of a joint R&D Projects platform from Smart City Lab of Rome and Lazio with Universities from the Chinese Cities to develop joint research projects involving companies and start ups.
- **Culture**
- Proposal from the company Alan Advantage from Rome to develop a Joint Art Prizes and Exhibitions with Nanjing focused on the relationship between culture, art and Industrial Design
- Proposal from Haikou to co-host the Nice Carnival in Haikou and cooperate in tourism, culture and film festival.
- **Tourism**
- Joint Platform between the Convention Bureau of Rome and Chinese Cities to implement digital services for tourism and MICE (Meetings, Incentives, Congresses, Events) sector using digital solutions like interactive information points and augmented reality and promoting smart tourism and digital technologies.
- Proposal from the company Italian Life Style from Rome to develop digital solutions for the WeChat platform dedicated to Chinese Tourists and also twinning Italian and Chinese UNESCO sites.
- Cooperation in the promotion of tourism between Granada and Haikou and in the implementation of smart and sustainable tourism good practices.
- Open representative offices and organizing an event on smart tourism and promotion of digital technologies.

For further information (including access to the full U-CAP), please contact:

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