



ΦΑΡΚΑΔΟΝΑ
- ΙΣΤΟΤΟΠΟΣ ΔΗΜΟΥ -


The Urban Cooperation Action Plan at a Glance

Cities	Leh, India	Trikala/Meteora/Farkadona, Greece
State/Country	Ladakh/India	Greece
Population	152,175 (2020)	129,845 (estimated 2018)
Size in km²	9.15	3383
Pairing agreement signing date	March 23 rd , 2020	February 20 th , 2020
Date of city visit to counterpart city	NA	NA ¹
Theme of cooperation	Sustainable Tourism	
Key challenges of cooperation theme	<p>Key Challenges to Sustainable Tourism in Leh:</p> <ul style="list-style-type: none"> • Large amounts of waste are generated on a daily basis due to growth in tourism, which affects the health of residents • Large influx of tourists has made waste prevention challenging; There is lack of apathy amongst residents for segregation of waste • Waste collected is unscientifically disposed of at dumping ground in Diksit Tsal, located just 1.5 km outside Leh town • Lakes in Leh are polluted through nitrogen-rich effluent seeping through the ground from all flush toilets installed to serve tourists • Due to large influx of tourists, and construction and development activities, number of traffic jams are increasing • The two main highways to Leh are closed during winter, leaving flying as the only option to reach Leh 	
Objective	The objective of this study is to 1. Provide a set of recommendations to the city of Leh to integrate sustainable measures into tourism related activities and 2. Share with the Greek cities a set of Indian best practices regarding sustainability.	
Short description of action and key activities	<p>Main activity: Baseline Study for Sustainable tourism in Leh. The objectives of the proposed study are to:</p> <ol style="list-style-type: none"> Prepare a baseline study for sustainable tourism in Leh, focusing on branding, SWM, mobility, and water supply sectors Provide a set of recommendations to the town of Leh, to integrate sustainable measures into tourism related activities Share with the Greek cities a set of Indian best practices (from Leh) regarding sustainability in tourism Present international experience (with a focus on the EU) on similar processes. Set the basis for a more detailed Feasibility Study that will later look into more detail 	

¹ Exchange visit not expected to take place due to the COVID-19 restrictions.



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<p>Expected benefits</p>	<ul style="list-style-type: none"> • Baseline assessment regarding sustainable tourism in Leh • Review the various thematic interventions and prioritize the best solution for Leh city • Preparation of the framework for a feasibility study concerning sustainable tourism in Leh city • Greek cities will benefit from learning about the Indian conditions and processes, expanding their expertise, and becoming a model city for EU projects.  <pre> graph TD Mobility[Mobility] --> ST((Sustainable Tourism)) SWM[Solid Waste Management] --> ST WS[Water Supply] --> ST BO[Branding and Outreach] --> ST </pre>
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