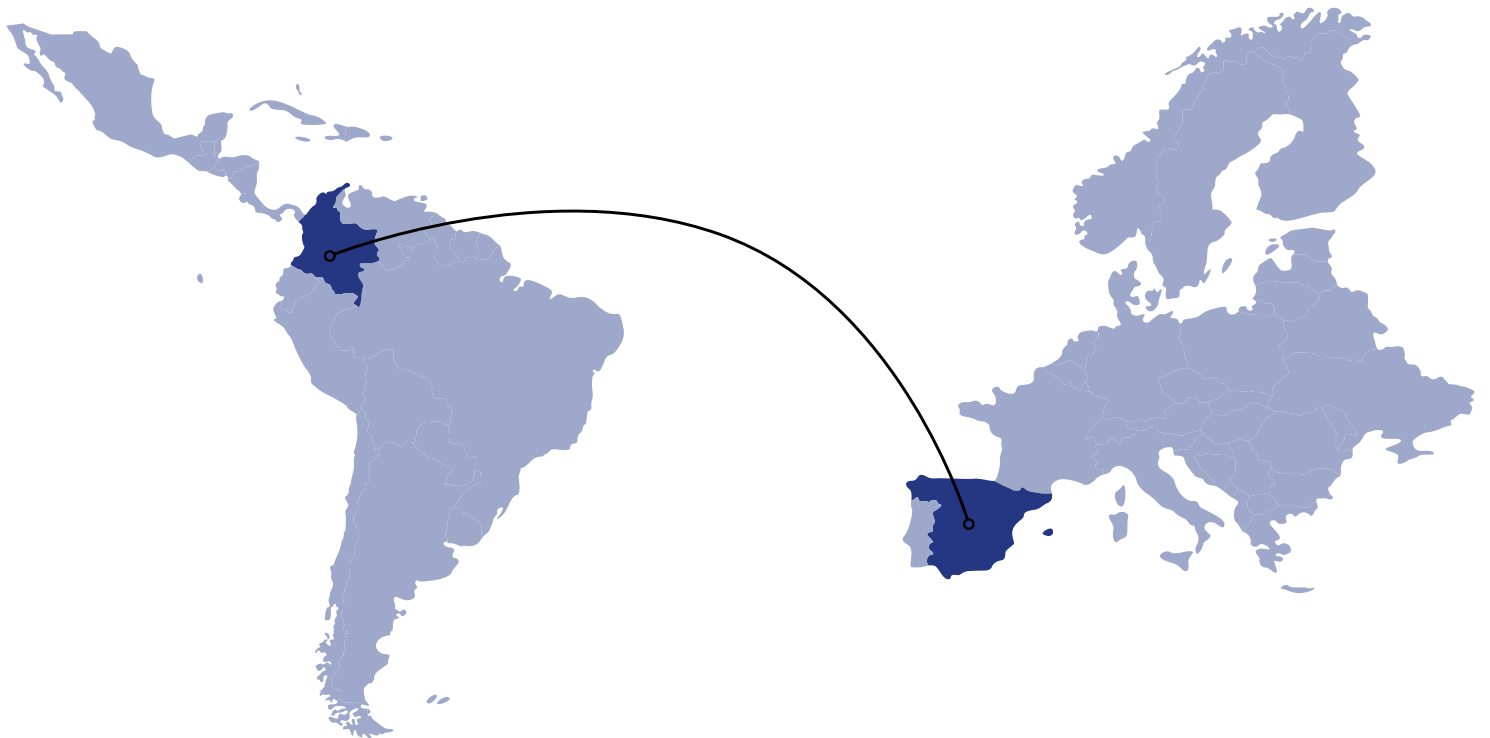




INSPIRATIONAL
CASE

PAIRING REPORT:

CARTAGENA - MÁLAGA



INTERNATIONAL URBAN COOPERATION
European Union-Latin America and the Caribbean



A European Union
Programme

CARTAGENA-MÁLAGA

ALTHOUGH WITH THE MISSIONS CANCELED DUE TO COVID 19, BOTH CITIES HAVE TAKEN THE OPPORTUNITY OF THE REALLOCATION OF BUDGET AS SEED FUND TO FINANCE THE START UP OF THEIR PILOT ACTIONS. THROUGH ONLINE FOLLOW UP & EXCHANGES, THEY HAVE WORKED MOBILIZING STAKEHOLDERS, IN THE TRANSFORMATION OF PUBLIC SPACE IN VULNERABLE NEIGHBOURHOODS AT RISK OF TOURISTIFICATION, GENTRIFICATION AND LOSS OF CULTURAL IDENTITY USING STREET ART AND NATURE BASED SOLUTIONS AS TOPICS TO STRUCTURE CO-DESIGN AND CO-IMPLEMENTATION PROCESSES.

THE PAIRING AT A GLANCE

Málaga:

Located in the south of Spain next to the Mediterranean Sea, it is the sixth city in Spain in population (574,626 inhabitants). In the 1990s it began an integrated rehabilitation process into the Historic Center, which, together with its excellent accessibility by plane, train or road - reinforced with the arrival of large cruise ships - has positioned the city as a destination with more than 4 million visitors per year. In addition to sun and beach, it offers urban tourism oriented to historical heritage and museums (Picasso, Carmen Thyssen, Pompidou, Museum for Contemporary Art, Russian Museum, etc.) The Historic Centre Complex is listed as a Site of Cultural Interest and constitutes the germ of the city, within the enclosure of the medieval wall.

Cartagena de Indias:

Cartagena de Indias, officially a Tourist and Cultural District, with a population of 1,028,000 inhabitants, is the capital of the Department of Bolívar and the 1st tourist city in the country. It also has the second logistics port in Colombia. Its historic centre, (the "walled city"), was declared a National Heritage Site of Colombia in 1959 and a World Heritage Site by UNESCO in 1984. Cartagena de Indias is one of the most important cities for the development of the tourist industry in the country and one of the most popular tourist places in Latin America.

Keywords

Urban Regeneration,
#Tourism
#City identity
#Gentrification

Thematic areas of cooperation

Urban regeneration (public space),
Economic sectors (tourism)
Nature Based Solutions

Objectives

1 To exchange experiences based on lessons learnt of previous interventions (Soho & Getzemani) to improve stakeholder's participation in the transformation of Lagunillas in Málaga & Getzemani in Cartagena.

To use street art and nature based solutions as transversal tools to co-design the projects. **2**

3 To establish participative processes to support the co-design & co-implementation of the interventions starting with a pilot action in each city.

Activities

The pairing started their cooperation at the beginning of 2020, after the change of local government in both Colombian cities, suffering **the consequences of the Covid 19 lockdown. Without being able to implement the study visits, both cities started their exchanges through online meetings** to define common challenges and exchange lessons learned. One activity to highlight is the **1st Open Dialogue to Rethink Tourist cities post Covid 19** where Málaga was joined by Madrid, Rome or Genoa to transfer their experiences on the impact of the new normal on tourism considering that EU cities started to face the pandemia before LAC.

The reallocation of funds not used in the missions to co-financed small pilots allowed both cities to work in the transformation of public spaces through participative processes and master plans, using street art in the case of Cartagena (El Espinal) to preserve cultural identity or Nature based solutions in the case of Málaga (Lagunillas) applied in the improvement of an urban garden. Both pilots include stakeholders, in the co-design and co-implementation of actions. While the Málaga pilot was able to finish its 1st phase (within IUC), Cartagena had to stop actions due to high impact of Covid 19 in the team executing the pilot.

Stakeholders involved

Málaga City Council: OMAU (Observatory of Urban Environment)-European Programmes & PROMÁLAGA

- Nature Based Solutions Cluster Málaga - UICN
- Association Fantasia en Lagunillas
- Association ASPA (Asociación Andaluza por la Solidaridad y la Paz)

Cartagena Municipality: Mayor's office for International Cooperation & Institute for Heritage & Culture of Cartagena

- Escuela Taller de Cartagena
- Junta Comunal del barrio el Espinal JAC
- Plan Emergencia Social Pedro Romero
- Contradiscorso
- Comunidad



MAIN INTERVENTION-PILLOT PROJECT

Using IUC-LAC Budget for missions not used due to Covid 19 to co-finance pilot actions as seed fund both cities have been working in parallel through online exchanges to transfer lessons learned in a global pilot of two vulnerable neighbourhoods situated by the hot tourist areas of both cities:



Málaga: "Lagunillas, a space for all"

Co-Design and co-Implementation of the project to transform and improve the Huerto La Yuca space with nature-based solutions: urban furniture with reused elements, which allows the educational and recreational use of the space and improves the areas for orchards with plantations of native, aromatic and edible species. In addition, the project includes the inclusion of the water and energy cycle in the space so that it becomes self-sufficient and that a composting process is carried out allowing the closure of the organic cycle and maintenance of the soil.

Cartagena: "El Espinal: we stay!"

Community master plan to promote spaces for dialogue for the strategic planning of the El Espinal neighborhood (by the San Felipe Castle), based on its socio-cultural assets that are able to determine protective factors that prevent its gentrification. Development of activities based on street art to improve the facades of houses, buildings and walls of the neighbourhood, regeneration of 2 small areas in green spaces with the participation of the community, artists and the support of the Escuela Taller de Cartagena.

MAIN IMPACTS AT LOCAL LEVEL

Even without implementing the study visits, wishing to have the opportunity in the frame of IURC, both cities have been able to involve stakeholders mainly from civil society in the regeneration of public spaces in vulnerable neighborhood close to touristic areas. The effects of the so called "touristification" and gentrification, are a common challenge to both cities. The exchange of experiences will improve urban regeneration processes, especially in the most vulnerable areas, through lessons learned to find a balance between the interest and needs of residents, tourism's key actors and related economic activities, to preserve cultural identity as one of the main tourist asset.



LESSONS LEARNED AND ADDED-VALUE OF IUC

"Urban cooperation with countries outside the European Union allows us to visualize the challenges from different perspectives, which favours the possibilities of innovation in the identification of solutions."

"Latin America can teach Europe new forms of participation of civil society that can increase the impact of urban actions".

- Málaga

"IUC has allowed us to access to experienced cities in times of emergency such as the Covid 19 where European cities have gone first through the steps to establish the new normal."

"We have the chance to support local small businesses of Cartagena in areas with gentrification risk, allowing them to feel proud of their cultural identity, and to be able to stay and preserve one of the main tourism attractions: culture"

- Cartagena

CONTRIBUTION TO INTERNATIONAL FRAMEWORKS

Related SDGs & Urban Agenda for the EU & Green Deal topics:

1 NO POVERTY



11 SUSTAINABLE CITIES AND COMMUNITIES



3 GOOD HEALTH AND WELL-BEING



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Urban Agenda for the EU: Culture/Cultural Heritage; Urban Poverty; Sustainable Land Use

European Green Deal: Sustainable Agriculture; From Farm to Fork; Circular Economy

INTEREST IN THEMATIC NETWORKS

Interest shown by **Málaga** both in the Action Plan and during the exchanges

Interest shown by **Cartagena** both in the Action Plan and during the exchanges

NETWORK 1	Mobility, Connectivity and Transport	NETWORK 1	Mobility, Connectivity and Transport
NETWORK 2	Smart Cities & Digital Transition	NETWORK 2	Smart Cities & Digital Transition
NETWORK 3	Urban Poverty and Regeneration, Housing, Social Inclusion – Cohesion, Equity	NETWORK 3	Urban Poverty and Regeneration, Housing, Social Inclusion – Cohesion, Equity
NETWORK 4	Circular Economy, Waste and Sustainable Production / Consumption	NETWORK 4	Circular Economy, Waste and Sustainable Production / Consumption
NETWORK 5	Sustainable and Healthy Cities, Sustainable Land Use – Nature-Based Solutions	NETWORK 5	Sustainable and Healthy Cities, Sustainable Land Use – Nature-Based Solutions
NETWORK 6	Climate Action, Energy, Water and Air Quality	NETWORK 6	Climate Action, Energy, Water and Air Quality
NETWORK 7	Innovation and Economic Growth, Strategic Sectors, Jobs and Skills	NETWORK 7	Innovation and Economic Growth, Strategic Sectors, Jobs and Skills

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